

A photograph of three young women taking a selfie. The woman in the center has red hair and is holding a silver smartphone. The woman on the left has dark hair, and the woman on the right has blonde hair. They are all smiling. A large, white, stylized letter 'G' is overlaid on the image, partially obscuring the women's faces. The word 'GRADIA' is written vertically in white capital letters on the left side of the image.

GRADIA

The Finnish Way.
Adaptable. Future-oriented. Innovative.

Excellence in Vocational and Professional Education

Competitiveness Through Accredited Finnish
Qualifications Recognised by European Union

**” I LEARNED MORE
ABOUT THE BUSINESS
KNOWLEDGE AND BECAME
MORE INNOVATIVE AND
MORE MOTIVATED.”**

A student's feedback of a QBA module on
marketing communication training from China

Full Qualification

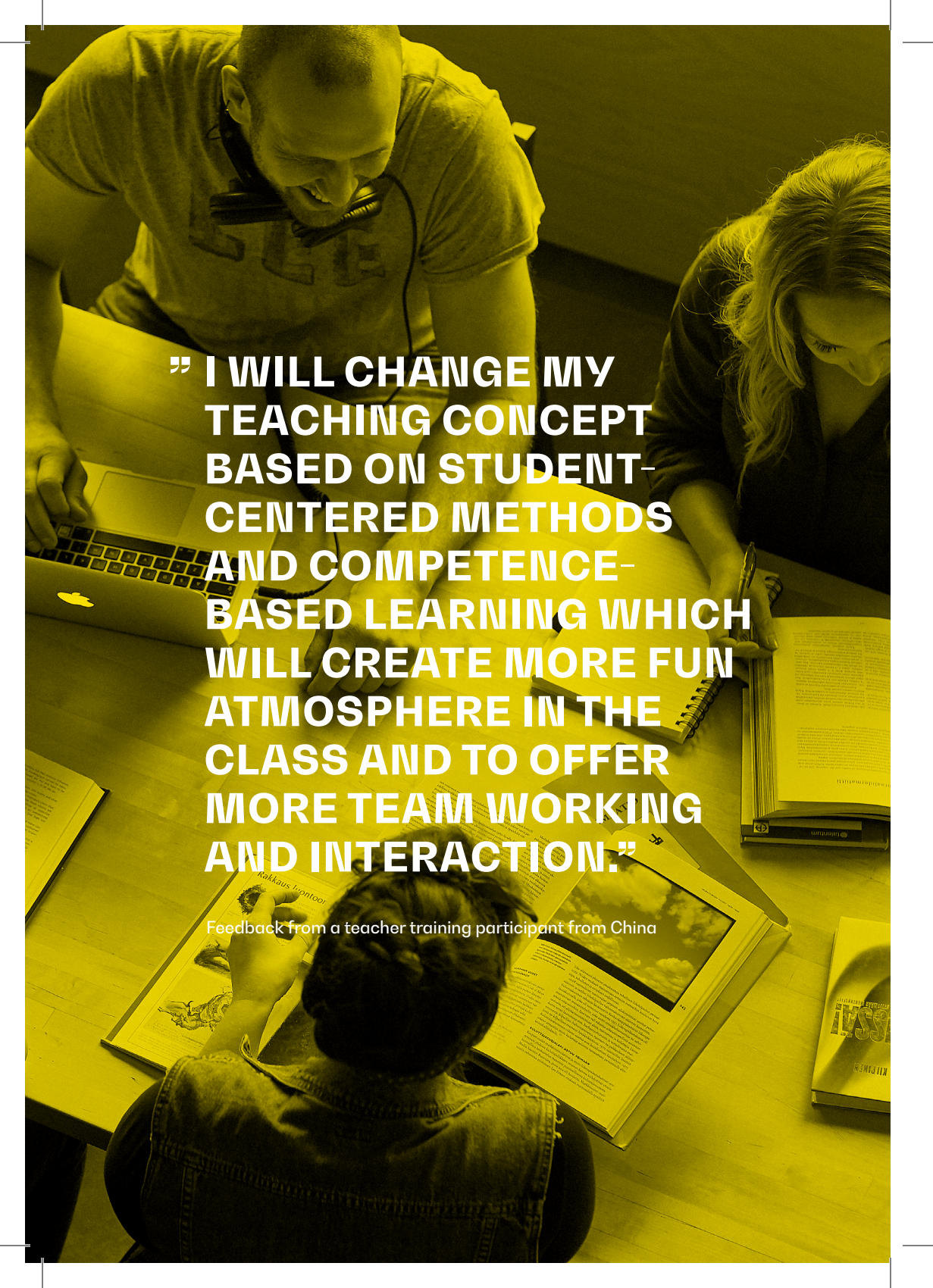
Finnish Qualification Programmes available in multiple fields, e.g. construction, forestry, business and administration, elderly care, management

- For companies wishing to increase their competitiveness by providing upskilling opportunities for their employees
- For schools and other education providers aiming at increasing the attractiveness of VET by providing alternative or complementary studies for their students
- For students wishing secure better employability and opportunities for career development

Modules of Qualification

Finnish Qualification modules available in multiple fields, e.g. construction, forestry, customer service, marketing communication, nursing and care, management

- Core focus on skills and competence development
- Based on recognized needs of relevant industries and individual learners
- Duration of a single module takes approx. a few weeks up to six months
- Includes intensive training, work-based learning, on-line training and written assignments



**” I WILL CHANGE MY
TEACHING CONCEPT
BASED ON STUDENT-
CENTERED METHODS
AND COMPETENCE-
BASED LEARNING WHICH
WILL CREATE MORE FUN
ATMOSPHERE IN THE
CLASS AND TO OFFER
MORE TEAM WORKING
AND INTERACTION.”**

Feedback from a teacher training participant from China

Competent Teachers and Trainers

Upgrading Teachers' Skills in Substance Knowledge and Pedagogical Methods

Pedagogical Training

Available as a separate professional development programme or can be recognized and validated as parts of a Finnish qualification

- Offers pedagogical solutions such as student-centered and work-based teaching methods
- Provides both theoretical and practical knowledge on how to meet the requirements of 21st Century skills when planning teaching and training
- Gives insights into the Finnish competence-based training system

Matching the Needs of the Future World of Work

Entrepreneurship Training for Students

This additional module offers students a chance to learn business skills in a practical way by establishing their own 'company'. During the training, students learn how to work in a business team and how to brainstorm and develop new business ideas.

- Entrepreneurship is an important 21st Century skill in the contemporary and future world of work
- It will strengthen the students' business knowledge by providing real-life solutions to cultivate an entrepreneurial mindset

” I LEARNT LOT OF USEFUL, PROFESSIONAL SKILLS AND KNOWLEDGE E.G. BUDGETING. IT WAS AN UNFORGETTABLE EXPERIENCE.”

Feedback of a student participant from Shanghai, China

**” WE ACHIEVED
SIGNIFICANT ENERGY
SAVINGS IN THE
PROPERTY THROUGH
THIS EDUCATION”**

Feedback of a Manager of ARE Ltd. Co., St. Petersburg

Educational Partnerships

**Creating Together Specific and Customized
Solutions**

Facilitation and Sharing Knowledge

We are determined to develop the education system globally, and to share our expertise and know-how on the successful Finnish education system based on the clients' needs.

- Tailored in-service training for the needs of enterprises and organizations
- Competence-building processes and assessment of competences together with employer representatives
- Educational services to develop the local education system and raise the quality of educational arrangements



Jyväskylä Educational Consortium Gradia renews learning and working life. We create opportunities for our customers to develop their competence and business. We have more than 24,000 students, a staff of about 1,100 and over 800 corporate customers in Finland and abroad. Our turnover is approximately 100 million euros.

Our educational offerings comprise 126 vocational qualifications and various training programmes individually tailored for our customers. We also provide a significant number of continuing education programmes for different professions and short trainings that proactively reflect the changes in working life.

We conduct customised study visits and Summer Schools in both general and vocational education. Our education is organised using the latest learning technology either at our customers' premises or on our campuses.

Our extensive cooperation network makes us one of Finland's most experienced education exporters. We have exported education in the fields of technology, business and wellbeing to China, Qatar and Russia, among other countries.

www.gradia.fi/en
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